



SEVENTHEYE
S T U D I O S

WEBSITE TEMPLATE DESIGN QUESTIONNAIRE

This questionnaire will help you organize your thoughts regarding the design of your website's template. Please be as thorough as possible.

Please provide a brief description of your organization, including the industry of which it is a part here:

Please provide a brief description of your organization's target market:

Does your organization have an existing website:

- No
- Yes - Please provide address:

Does your organization have a corporate identity E.g. Logo, brochure, stationary, etc.?

- Yes, we're set up
- No, but we plan to
- No plans

If yes, will you be able to provide your organization's logo in a high-resolution digital file (preferably vector)?

- No
- Yes

Does your organization have a corporate color scheme?

- No
- Yes

If yes, please provide RGB or Hex values here:

1. _____ 2. _____
3. _____ 4. _____

Will your organization be supplying the photography and/or graphics for the website?

- Yes
 No

If no, please provide a description of the type of photography/graphics you desire here:

Please list the website's main navigation links here:

1. _____ 6. _____
2. _____ 7. _____
3. _____ 8. _____
4. _____ 9. _____
5. _____ 10. _____

Will your website's navigation require cascading (also known as "dropdown") menus?

- No
 Yes

(If yes, you will need to provide a separate document outlining the main navigation links and their corresponding submenus.)

Please describe the general look you are trying to achieve:

Please list three websites that possess the look you are trying to achieve:

1. _____
2. _____
3. _____

What specifically do you like and dislike about these websites?

Do you have any additional comments or requests?
